



Lake Tahoe Destination Stewardship TAKING CARE OF TAHOE

Public Visioning
Workshops

May 16-18, 2022

13 public and private sector organizations

A WIDE-RANGING COLLABORATION



Shared goal: To develop a destination stewardship plan to better manage recreation and tourism for Tahoe region communities and visitors.

Today's format

- **FIRST HOUR:** A chance to respond to several questions using Mentimeter
- **LAST HOUR:** Choose two of three topics for a 30-minute, deep dive on each:
 - The Tahoe Economic Engine
 - Creating a Culture That Cares about Tahoe
 - Tahoe Experience and Access

What does destination stewardship mean to you?

Intentional

Bringing the right people to Tahoe at the right time.

Sustainability

Taking care of a special place for all to cherish for generations to come.

Taking care of Tahoe for residents and visitors alike.

Taking care of residents, environment and visitors.

Enjoying a destination in a way that respects the destination and preserves the experience for others.

Low impact

Visiting within confines or parameters of sensitive environments. Care for the land and resources.

What does destination stewardship mean to you?

Doing the best we can to protect the destination that we live in or visit

Prioritizing the environment and community of the local place while sharing it on a sustainable way with others

Visitors are important to our community but their interests must not overshadow those of our residents. It's about management.

Advocating for responsible use of high demand destinations to preserve and maintain the experience for all.

Maintaining and preserving what makes a place special

Equitable

Taking care of the destination in a way that optimizes the experience for residents and visitors in a sustainable manner.

Use and visitation to Tahoe area leave the environment and community better

Creating a culture of stewardship at Tahoe. Making sure residents and visitors understand how to care for this special place

What does destination stewardship mean to you?

Expanding access while also taking care of the Tahoe environment

Being a valued voice to help preserve the area we live and love. Help to promote positive awareness.

Understanding the destination and visiting sustainability like locals live

Educating our visitors as to how to treat our environment

Visitors taking care of our city, respecting nature and being mindful.

Being the caretaker with an obligation to take care of a magical area

To take care of the destination. Not a succor to tragedy of commons.

Providing and promoting travel in a mindful, responsible way - striking the balance.

Community awareness

What does destination stewardship mean to you?

Low impact

Creating strategies to facilitate a sustainable way to handle the increase in tourism Tahoe has experienced recently.

Creating an area where residents and visitors can have a symbiotic relationship. Each builds up the other

How to educate our visitors to care about Tahoe and to teach locals and visitors alike to be stewards of the basin

To manage our local economy in an inclusive and sustainable way. This management should take a holistic approach that benefits both visitors and residents.

Causing the awareness of responsibility in visitors while erasing the sense of entitlement with no idea what it takes to makes Tahoe "America's Playground"

Mutual respect

Takingcare

Conserving resources for future generations

What does destination stewardship mean to you?

Cohesive community.

Visitation improves Tahoe environment and communities

Lowest impact possible

Creating a way to limit the number of people visiting so the environment and the residents don't suffer adverse effects,

Care and balance of the environment and economy

Balance of access that optimizes environment, culture, and community

That when u visit u engage in stewardship activities like trail building clean up tree planting etc. That visitors leave knowing more how to care for not only here but their own homes. And wanting to do it. Respecting washoe and those that ame before

Exploitation under the guise of sustainability.

Needs to balance various need's

What does destination stewardship mean to you?

An opportunity for the visitor to engage in stewardship projects that benefit Lake Tahoe.

Making sure that the local infrastructure is able to flex and handle the influx of visitors and protect this destination.

A balance between lake, visitors & inhabitants

Diversified economy

Balancing tourism with livability

Flexibility is also needed.

How should these values be prioritized for the Tahoe Stewardship Plan?



What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

Impact and user fees

Protect wildlife

The offering of world class amenities for residents

Higher salaries

Improved free transit. Trailhead improvements. Bathrooms.
User fees.

Visitors need to pay their share of maintaining Tahoe as a "playground". Parking and mitigation need to be addressed by tourism dollars.

Micro transit and good tourist and visitor transit to key points

Fee structures to fund improvements and visitor labor/capital to complete projects

Offer guides to hike etc with Tahoe values

What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

Educate people on how to love and nurture lands

Fewer tourists, each paying more.

Health/wellness, better outdoor rec opportunities for low income and disadvantaged communities

Funding for restoration

More trash containers everywhere.

Increased and improved transportation options

Increase environmental ethic and improved behavior for residents and visitors

Jobs, more supporters for preservation efforts, revenue for transit, more cultural events,

Create a culture of mutual respect

What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

Water transit

Funding restoration projects

Free outdoor rec programs expand access for residents/visitors and promote diversity for the region

Land to water transit

Tourists can bring more than money. The local community can market and provide opportunities for visitors to contribute to the community, and give time, money or energy to add culture and resources.

Spreading visitors out from high-density points of interest to lower-density locations to improve visitor and local experience.

Improved schools, recreation centers, and attract permanent residents that want to contribute to the community

Environmental education. Parking restrictions and a better transit system to get people out of there cars

Funding for school district. Micro transit. Trash cleanup funding.

What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

The pandemic actually helped wages for essential jobs - these are important jobs that immediately contact visitors

If we would make tahoe more attractive to enviro minded tourists esp young outdoor enthusiasts and members of washoe tribe. then they can help us take care of and preserve the lake.

Accessibility, mobility, and limiting hot spots/overuse areas.

Visitor education, trailhead improvement,

Increase local economy

Partnering with education partners to develop workforce development programs for jobs that generate higher salaries.

Improvements to attractions and recreation which locals enjoy.

Permits required for certain high impact areas.

Making better bicycle commute trails

What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

Create infrastructure and amenities that benefit residents but rely on visitor fees (tot, user fees) (trails, bike paths, parks, performance venues)

More arts and culture for tourists mean good jobs for local artist and performers

Economic spending for tourism directly funds endowment for stewardship investment

Larger fleet of garbage collection. Reducing the over filling of trash in public areas. More travelable roads. Curb appeal

Businesses in Tahoe should be held accountable for reinvesting in community resources and services with the tourist dollars they take in.

Ensure garbage, bathroom, and parking facilities

Limiting numbers of cars &/or numbers of people

Fees for tourists that are used to benefit locals.

Demand for active transportation

What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

Ecotourism. Powering stewardship efforts through organized environmental clean up and improvements

Incentivize volunteerism

More good paying jobs that employ locals and money to schools

Visitor volunteer and college partnership/intern programs for environmental restoration and preservation.

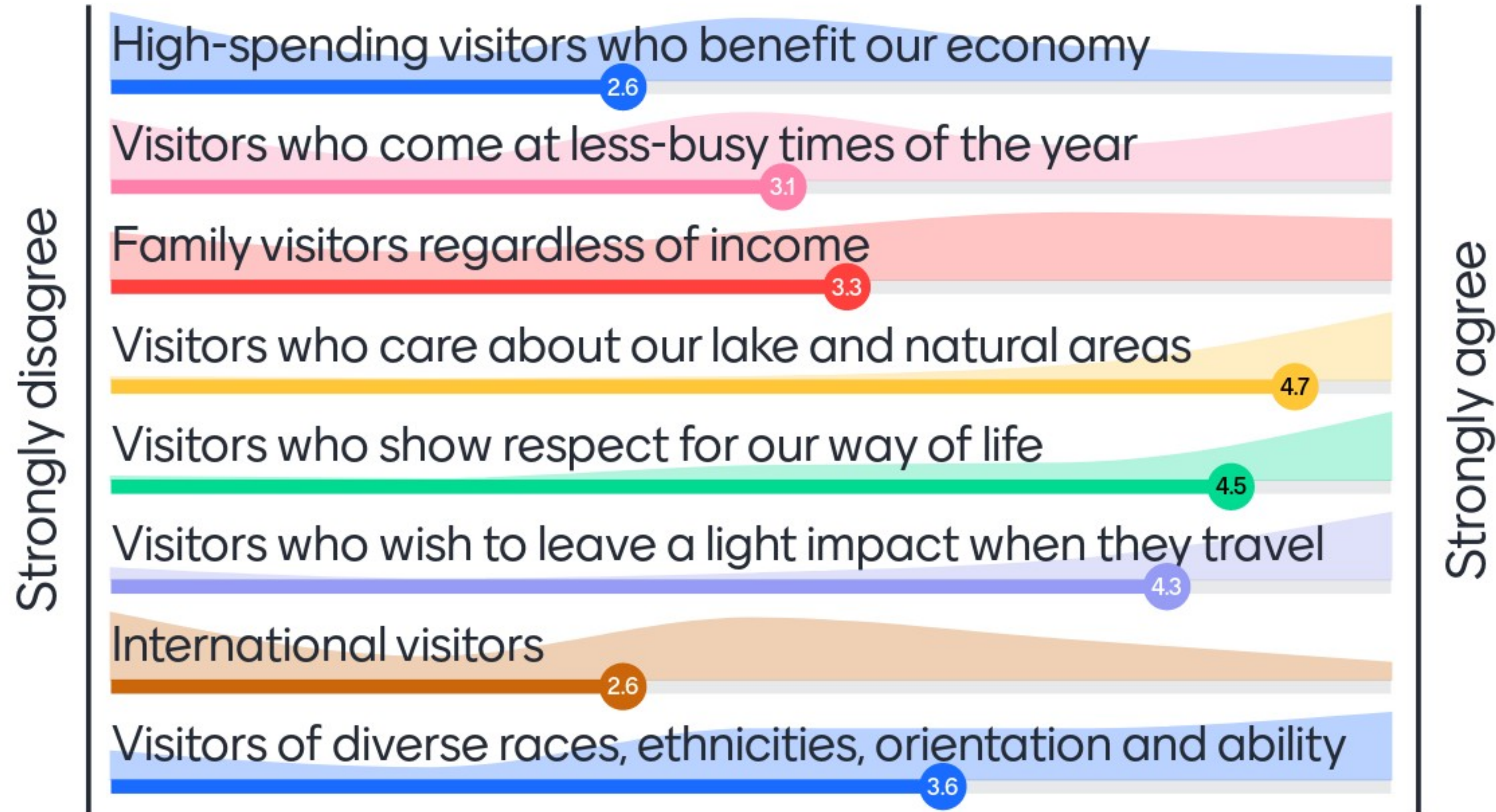
Educate all - and capture more tax dollars from 2nd homeowners and business rentals to cause increase in coffers and put that funding to appropriate use to mitigate and manage the overuse and overrun

Increase awareness of tourism economy dependence on healthy environment and incentivize financial stewardship of Tahoe

Support development of affordable housing

Enforce TAU's on VRBO's and quit acting like they are residential homes

What types of visitors would you most like to see in Tahoe?



What challenges relating to tourism and recreation are top of mind for you?

Overcrowding

Wildlife and water

Mutual respect

Housing crisis

Parking and erosion

Trash, overcrowding

Why TRPA doesn't enforce the definition of TAUs

Controlling numbers of cars & people visitin

Overuse

What challenges relating to tourism and recreation are top of mind for you?

Housing

Low paying jobs

Lack of affordable housing

Housing, traffic congestion, over capacity at certain times of the year

Managing impacts of day users

Environmental destruction

Traffic congestion

Traffic and congestion at key times

Congestion of roads. Lack of updates travel routes and parking availability. Managing the use of areas

What challenges relating to tourism and recreation are top of mind for you?

Negative impacts of too many people to our residents and infrastructure.

Loving Tahoe to death, transportation, housing, overcrowding

Over crowding and over use

Crowding traffic partying people that don't know what they're doing "tourism brain"

Traffic and individual traveling a with high Ghg emissions

Traffic

Protecting the environment!! Reducing trash, traffic, overuse of certain hiking trails and natural areas, etc.

Peak demands periods

Don't have equitable access

What challenges relating to tourism and recreation are top of mind for you?

Getting on the same page throughout the basin. 2 states; 5 counties. Sheer numbers are not sustainable. We need to know the capacity and keep within that.

Capacity

Making Tahoe a place where real families can afford to live and also enjoy it themselves.

Having a collective, sustainable vision.

Too many people, being spread out to every nook and cranny through irresponsible marketing, across all months of the year. Just spreading out and encouraging more people is not sustainable not intelligent. This environment needs rest seasons.

Lack of respect for the environment

Balance between capacity and economic, social, and environmental benefits.

Unruly neighborhood visitors

Traffic, parking, trash, access, streamline/seamless transit plan.

What challenges relating to tourism and recreation are top of mind for you?

Day users & beach goers now take about twice the space they once did due to social distancing

Disbursement and access. Appropriate fees to manage capacity

Access to recreation is a challenge for anyone especially for people who don't have a car. And We need to get rid of the us vs. then mentality

Rude residents being aggressive toward our visitors.

Too many cars and not enough transit options.

Ensuring those with the means can invest proportionately in maintaining and improving the community. The largest corporations and wealthiest residents should be held accountable for larger contributions.

Managing both. We don't need the throngs of visitors during peak times and we need to educate those visitors on how to care for our environment.

Catering to high end visitors have left us with big homes that are rarely used

Visitors who feel entitled

What challenges relating to tourism and recreation are top of mind for you?

Way too many tourists. Lack of housing availability. People that can't live here where they work.

Transportation, traffic, achieving inclusion, promoting off-peak, using taxes and fees to not encourage second home and short term rentals

Making our visitors their version of ecotourist



<https://stewardshiptahoe.org/>

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