



Lake Tahoe Destination Stewardship TAKING CARE OF TAHOE

Public Visioning
Workshops

May 16-18, 2022

13 public and private sector organizations

A WIDE-RANGING COLLABORATION



Shared goal: To develop a destination stewardship plan to better manage recreation and tourism for Tahoe region communities and visitors.

Today's format

- **FIRST HOUR:** A chance to respond to several questions using Mentimeter
- **LAST HOUR:** Choose two of three topics for a 30-minute, deep dive on each:
 - The Tahoe Economic Engine
 - Creating a Culture That Cares about Tahoe
 - Tahoe Experience and Access

What does destination stewardship mean to you?

Managing resources for the betterment of all

Balancing visitor, resident and environment.

Responsible recreation

Be a good neighbor

Taking care of a tourist area

Taking pride and ownership in the outcome of the destination!

Helping tourist destinations create responsible tourism.

Protecting destinations from the effects of over tourism and decreasing the impacts of low tourism during shoulder seasons

Respect

What does destination stewardship mean to you?

Balancing environment with economy

It has a couple of different meanings to me depending on your role: as a visitor, it's about respecting the area you visit and minimizing impact. As a local, it means helping impart responsible recreation to Our visitors where possible.

Preserving the attractions, resources, culture that attract visitors and residents.

It is related to what is supported and acted upon throughout the community.. it is a responsible view and actions within a locale taken by visitors and locals alike.

Responsibly caring about our town and development that protects beauty of nature and freedom to enjoy Tahoe safely.

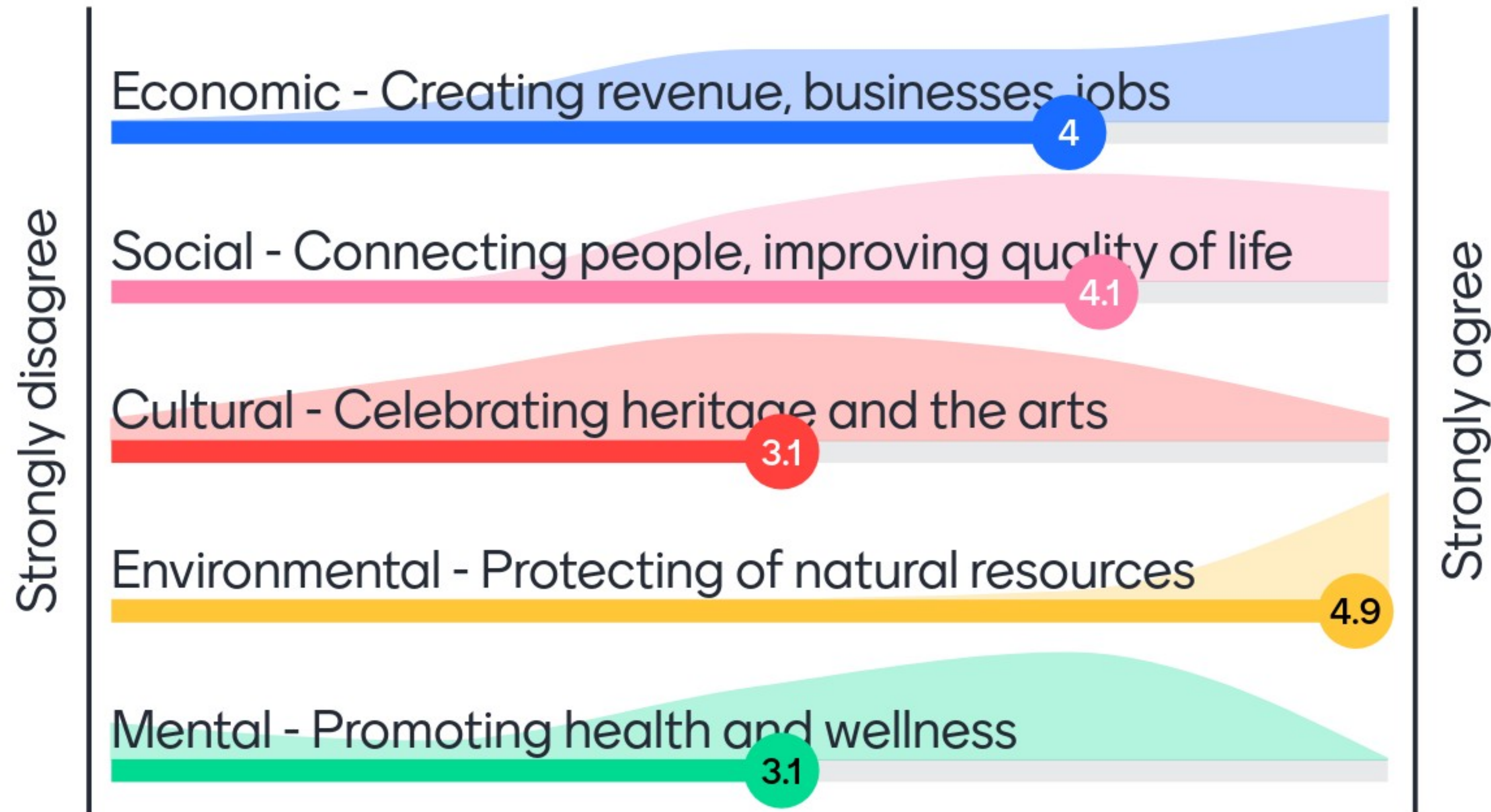
Walk softly Respect wildlife Share gratitude

Caring FOR Tahoe is reason folks come to Tahoe

Taking care of the resources that people come here to visit.

Recreation and tourism is participatory rather than consumer based

How should these values be prioritized for the Tahoe Stewardship Plan?



What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

Make a safe bike and walking path around the lake. Get the bikes off the highway.

Take some TOT and re-pave kahle dr.

Pocket park improvements and enhanced transit to neighborhoods

New special neighborhood funds with tourism tax dollars to benefit communities

Education (prearrival and post), general collaboration, LISTEN, Positive economic impact and spread out/timed.

Spreading people out from congested areas

Wildlife sanctuaries Protected wildlife corridors

Paid parking and recreation access fees.

Less traffic and easier parking solutions

What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

Increased access points to our public land (bike trails, backcountry skiing, rock climbing, etc) have benefit for locals/visitors alike. Having park and ride options along with increased transit to help reduce congestion at existing access points

Help build a flexible on call workforce for year round employment. Example being Events Center workers also work at beaches and ski resorts

Support transportation infrastructure and developed recreation that locals also benefit from.

If each visitor picked up more than their own trash we'd have very little litter

Education on news stations that are aimed at the tourist coming to our town. Example... how to use a bear box, pack it in pack it out, be kind etc.

Enhanced green bucks programs at restaurants and attractions for transit

Fees to help costs for improvements

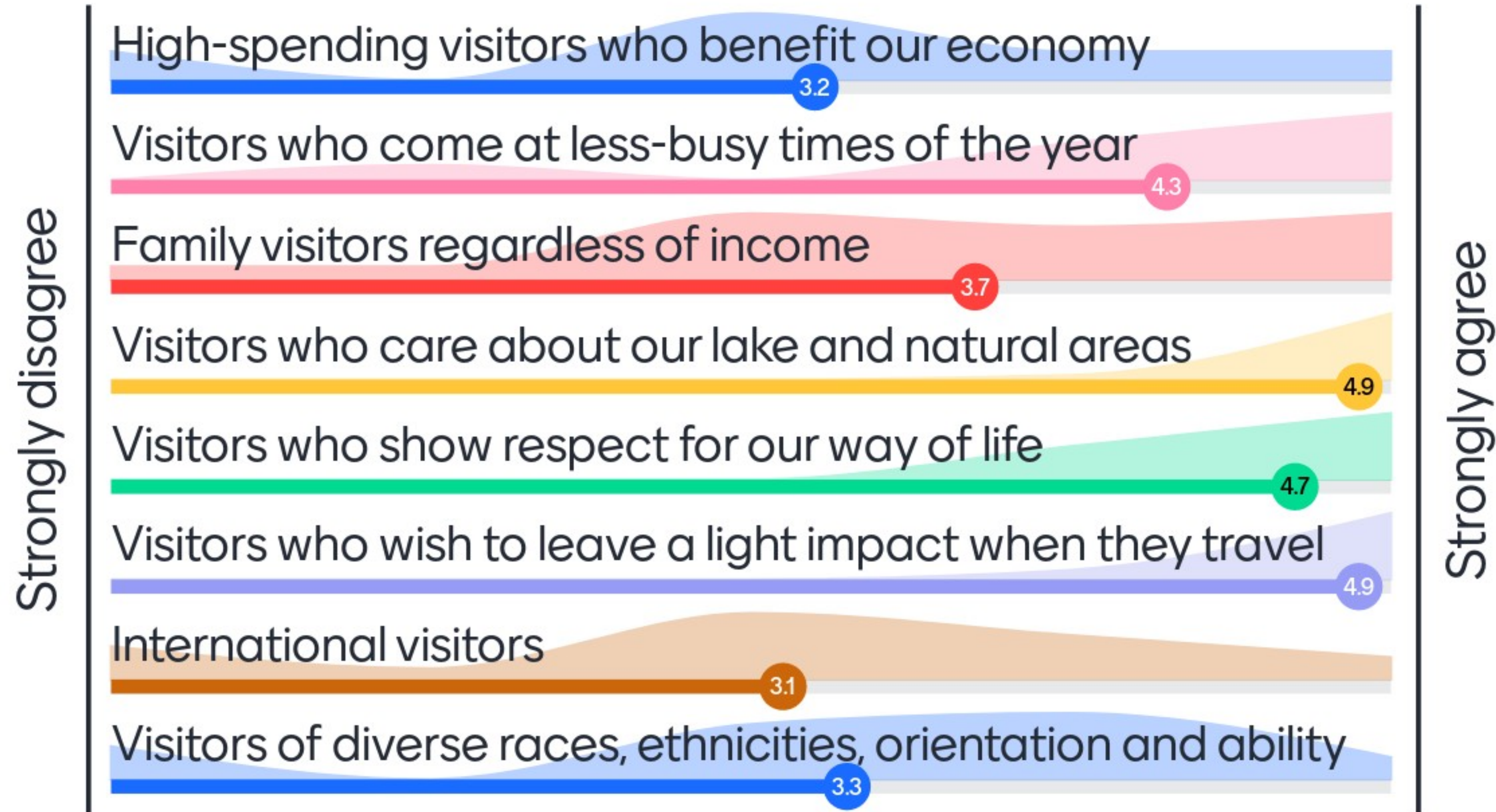
Visitor spending should directly support stewardship expenses

Create funding source to train and employ youth to work on stewardship and public service projects

What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

Economic gains help provide affordable housing to support employees who make tourism possible

What types of visitors would you most like to see in Tahoe?



What challenges relating to tourism and recreation are top of mind for you?

Wildlife wellbeing

Traffic congestion/safety

Traffic congestion

Traffic congestion, access to recreation resources.

Lack of transit around the lake

Protecting wildlife and the environment

How to educate visitors to enjoy Tahoe responsibly

Over crowded, too much garbage, pet waste and traffic

Traffic, over crowding, not enough parking. Not enough trash receptacles throughout town.

What challenges relating to tourism and recreation are top of mind for you?

Disruptions of Neighborhood tranquility

Lack of technology to better disperse crowds

Availability, funding, congestion

Safety & keeping Tahoe affordable for local residents to live and work sustainably.

Moving people up away from Highway 50 and the beaches in to the mountains where we have significantly more room to spread people out. We don't need to promote the lake; beaches, casinos, ski areas, etc. they're busy already.

Pesticides in the Lake (Keys) with Leagues support

The people that are trying to attract the tourists need to put community, owners and tourists in that order

Access to recreation destinations

Educating tourists on how to be a responsible tourist.

What challenges relating to tourism and recreation are top of mind for you?

Perception. Disconnected. Funding for areas like trails (largely volunteer). Businesses capability to withstand the wide shifts (mist recently experienced). Traffic.

Litter and lack of leave no trace philosophy

Maintaining non-tourism businesses - hardware stores, etc. Too many people competing to do the same activity at the same time.

Visitor disbursement. Education around environment. Day trippers vs overnight stays. Workforce availability. Housing

Community hostility to visitors

Sustaining investment in forest health and land stewardship to provide high quality rec experience



<https://stewardshiptahoe.org/>

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