



Lake Tahoe Destination Stewardship Plan TAKING CARE OF TAHOE

Public Visioning
Workshops

May 16-18, 2022

13 public and private sector organizations

AN UNPRECEDENTED COLLABORATION



Shared goal: To develop a destination stewardship plan to better manage recreation and tourism for Tahoe region communities and visitors.

Today's format

- **FIRST HOUR:** A chance to respond to several questions using Mentimeter
- **LAST HOUR:** Choose two of three topics for a 30-minute, deep dive on each:
 - The Tahoe Economic Engine
 - Creating a Culture That Cares about Tahoe
 - Tahoe Experience and Access

What does destination stewardship mean to you?

Reducing the number of tourists

Taking care of the destination for all users

Figuring out how to balance tourism and environmental protection

To take care of this important place

Taking care and protecting the environment, economy, and community.

Putting the needs, health and well being of the; lake, land and wildlife FIRST

Figuring out a way to promote tourism that sounds 'good' for the environment

Finding a healthy balance and respect between tourism and local living.

Keep us from loving it to death

What does destination stewardship mean to you?

Maintaining the quality of life for residents and the sense of community

Maintenance and improvement of Tahoe's natural resources..

Honoring and taking care of natural resources. Balancing visitors with limitations in resources .

Clean up the lake. Control further pollution. Enhance experience for all. Control access so fair and beneficial for those here and tourists.

Respecting the environment by limiting over development

Recreating responsibly

Stop promoting more traffic more attractions

taking care of the environment during your travels

Backing up our talk with our actions!

What does destination stewardship mean to you?

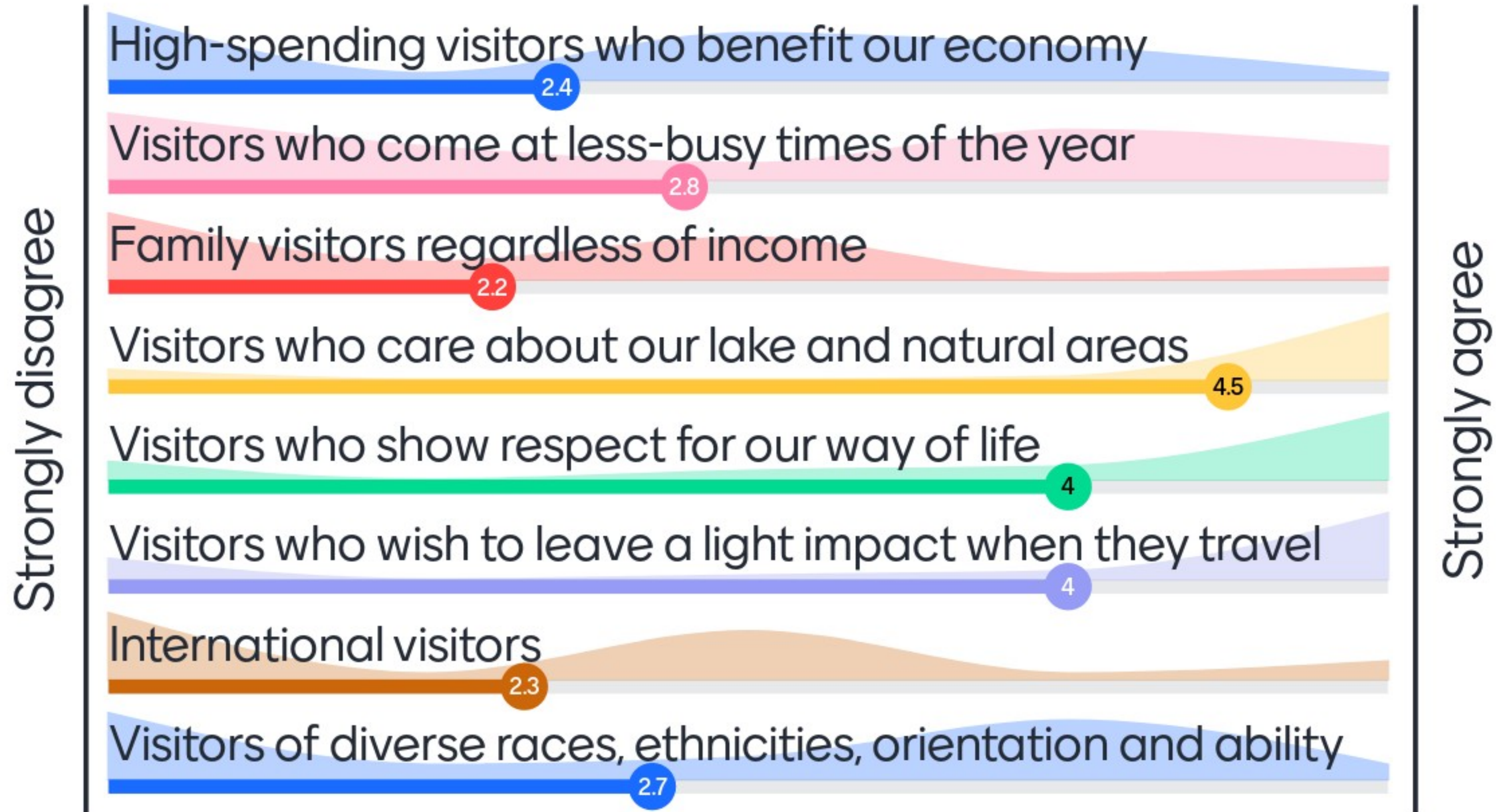
Taking care to make sure TRPA follows the Compact as well as the TRPA Code of Ordinances..

Land to water transit to replace driving around lake

How should these values be prioritized for the Tahoe Stewardship Plan?



What types of visitors would you most like to see in Tahoe?



What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

Lake care

Tourism pick up litter

Limit events and attractions

CitizenScience

Living wage jobs

Through shared stewardship of the environment from educated and informed visitors and residents

Use TOT taxes to improve the infrastructure that supports the community and tourism, instead of advertising

Wildlife culverts that allow bears the safely cross hwy

Environmental service project tourists. Visitors to come clean the trails, lake, etc.

What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

Creates the need for more maintenance of trail systems which is necessary.

Financially support local public services like the fire department and schools.

Service project tourists

Encouraging shoulder season visitation/recreation can help small businesses stay open and keep staff employed

Designate wildlife sanctuaries that visitors can't access

Increased jobs

A better question is what are the costs of driving too many people into a fragile ecosystem

TOT \$ to fund transit

Washoe County STR taxes should come back to Our village - not be spent by Reno folks

What are the other ways that tourism and outdoor recreation could deliver benefits for the Tahoe region?

Fees collected from non residents as they enter the basin.

Overtourism will leave the Lake and surround area unliveable

MAKE IT A PRIVILEGE TO COME TO TAHOE... NOT A WEEKEND RUN.RESTRICT ACCESS.MAKE RESERVATIONS. USE TRANSPONDERS TO MAKE VISITORS PAY FOR USAGE. THE CHANGE IN ATTITUDE WILL ACCOMPANY THE INCREASE IN INCOME. TIE INCOME TO ENVIRONMENTAL CARE.

What challenges relating to tourism and recreation are top of mind for you?

Trash

Noise & traffic

Capacity

Traffic, cars, road sediment reducing lake clarity

Noise

How to limit number of visitors

Carelessness

Not just a visitor issue

General pollution

What challenges relating to tourism and recreation are top of mind for you?

Limiting number of visitors so resources are not overtaxed.
Includes day visits.

Overuse by people who don't care.

Traffic

Fires and Str's

TRPA needs to stop promoting capacity.

People that don't seem to care.

Local v. Visitor animosity

I am uncomfortable with the tourism industry being in charge of thisProcess. It's a conflict of interest.

Adequate access for people who do care.

What challenges relating to tourism and recreation are top of mind for you?

Trash

Lack of affordable housing due to STR's

Too many people at one time resulting in crowding (traffic, trails, beaches, lines) that diminishes the quality of experience for all.

Access/availability

Balancing the need for tourism and sustainable recreation to sustain the economy while providing sufficient protection for water quality and lake clarity in the face of climate change .

Overtourism (too many people in peak seasons) enabled by unlimited Short-Term Rentals

Individuals, both tourists and locals , that do not respect the natural resources in the basin.

Disrespect for the area

Need for a destination stewardship course that educates students to be the leaders of this effort

What challenges relating to tourism and recreation are top of mind for you?

Diversity of the visitors.

no short term housing regulation, lack of affordable hotels to stay at, , lots of trash, wildlife being affected negatively

How to limit people coming into the Basin : the practical aspects; equitable aspects; getting businesses to buy into this.



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